



MEDIA KIT / GETAWAY SPAS - SPAPARAZZI

Spa, Retreat, Salon, Health & Wellness Online Advertising - Marketing Campaigns

Target your **niche market** with advertising to promote your spa or retreat online and find **NEW spa clientele, salon and spa customers, retreat visitors**, with our unique spa and retreat advertising campaigns for destination spas, hotel spas, resort spas, day spas, medical spas, salons, medi spas, holistic retreats, retreat centers, yoga retreats, and health and wellness centers.



The Wellness Revolution

By the **year 2010** the **Wellness Industry** is estimated to be at **\$1 trillion**, devoted to the products and services that will keep us **healthy**, make us **look and feel better**, slowing down the **effects** of aging and **preventing** disease.

~Paula Zhan Pilzer

Are you the **owner** of a destination spa, spa hotel, resort spa, health spa, fitness spa, beauty spa, day spa, holistic retreat, wellness center, mobile spa, medical spa, diet, weight loss spa, salon or **work as** a massage therapist, fitness instructor, esthetician, counselor, dietician, nutritionist, life coach or **other** related business entity, promoting **self-improvement, beauty, fitness, health or wellness** ONLINE? You can now benefit from the **targeted** exposure and increased traffic received from partnering with us as a leading Spa, Beauty, Fitness, Health or Wellness RESOURCE.

Choose to promote your SPA, RETREAT, SALON, HEALTH and WELLNESS related business in several ways:

GETAWAY SPAS - our main website www.getawayspas.com

RETREAT Directory

www.getawayspas.com/holistic-healing-health-wellness-retreats-centers.html

DAY SPA - MEDI-SPA Directory

www.getawayspas.com/day-spa-directory.html

SPAPARAZZI Spa BLOG - offers a unique opportunity for cross promotion

www.spaparazzi.com

SPA REVIEWS & Healthy Lifestyle FORUM

www.getawayspas.com/forum



GETAWAY SPAS values its sponsor **relationships** and in doing so strives to provide **very competitive ad rates** to it's spa, beauty, fitness, health and wellness advertisers, offering them **highly effective** marketing and advertising **OPTIONS** compared to those found on competitor sites. A **creative** marketing and advertising campaign is one of the best, most effective ways to **promote your spa, retreat, health and wellness** related business, by reaching new potential **retreat visitors or spa clientele** who readily seek your services, products or health and wellness offerings. We provide our exclusive spas and salon clients in the travel, spa, retreat, health and wellness industry, with a most **cost effective** and **result-driven** advertising campaign to reach marketing goals and promote their business **worldwide!**

Contact our Media Sales Dept today!

Spa, Beauty, Health & Wellness Partnerships
designed to effectively **GROW** your business.

Call 1-888-355-2676



***SPECIAL advertising promotions may be available.** Please inquire above.

As a well known **leading resource** for finding the top **spa** vacation getaways and healthy lifestyle **retreats**, as it relates to the growing interest in health and wellness, advertisers can be **assured** of receiving **MAXIMUM** exposure throughout the site.

We'll create for you a **custom advertising campaign** that puts your marketing message in the forefront of our **highly targeted** online **health conscious, spa community**, as well as one that enhances our website visitor's experience.

Ad Campaigns run for a ONE YEAR period - see online ad rates listed BELOW:

PREMIUM Destination Spa, Wellness Spa, Retreat, Resort or Hotel Spa listing

1 YEAR Online advertising campaign \$399

***Custom FULL PAGE Listing** for MAXIMUM EXPOSURE

Links to your own website for **DIRECT** booking / reservations

RETREAT DIRECTORY listing

FEATURED Spa Retreat, Holistic Retreat, Healing Retreat, Retreat Center, Yoga Retreat, Health and Wellness Center - **Links** to your own website for **DIRECT** reservations

1 YEAR Online advertising campaign \$149

DAY SPA DIRECTORY listing

FEATURED Day Spa, Medi-Spa, Beauty & Nail Salon, Massage Therapist, Esthetician

Links to your own website for **DIRECT** reservations

1 YEAR Online advertising campaign \$149

SHORTER Ad Campaigns 4 month terms only (120 days) BELOW:

(Static gif, animated gif, jpeg and FLASH banner ad placements, unless otherwise noted.)

Leaderboard Banner Ads - visible on **SPA REVIEWS FORUM** only
\$99 for a 728 x 90 pixels (maximum size)

Our largest banner, **Leaderboard Ads** really ARE the **first thing** people notice when they enter a site since you have a much larger canvas area to make an impression.

Full Banner Ads - visible on **SPA REVIEWS FORUM** your choice
\$79 USD for a 468 x 60 pixels (maximum size)

Skyscraper - visible on **GETAWAY SPAS** your choice
\$59 USD for a 125 x 600 pixels (maximum size)

Half Banner Ads - visible on **GETAWAY SPAS, SPAPARAZZI or SPA REVIEWS FORUM**
your choice
\$39 USD for a 234 x 60 pixels (maximum size)

Double Height Banner Ads - visible on **GETAWAY SPAS or SPAPARAZZI** your choice
\$85 USD for a 125 x 250 pixels (maximum size)

Square Banner Ads - visible on **GETAWAY SPAS or SPAPARAZZI** your choice
\$55 USD for a 125 x 125 pixels (maximum size)

Small Button Banner Ads - visible on **GETAWAY SPAS or SPAPARAZZI** your choice
\$40 USD for a 120 x 90 or less pixels (maximum size)

ALL BANNER ADS will be visible for a **120 day campaign** and will NOT rotate or interchange with other spa ads, as other banner advertising programs tend to do.

We feel this gives our preferred advertisers a much better opportunity to reach their targeted audience. In fairness to ALL advertisers and their reserved placements, any ad campaign, once initiated by payment, cannot be cancelled or refunded for any reason..

Additional DISCOUNTS available for longer running advertising campaigns
Please call for details 1-888-355-2676

In need a **more customized** advertising campaign than what's listed ABOVE?
Please contact us **directly** for other available options.

DISCLAIMER

Getaway Spas reserves the right to reject certain advertising content, should it be prove to be offensive to the general public or of a **competitive nature**. Should you feel your website content may fall into this category, we always recommend you contact our marketing dept first, before submitting your ad campaign to us. However, should we determine this to be the case, a full refund will be **promptly initiated**.

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